

YOUNES DOUADI

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PROFILE

Digital Project Manager & Functional Analyst with 2 years of experience in business analysis (AMOA), IT project management and change management. Experienced in requirements formalisation, functional acceptance testing (UAT) and user support during deployment phases. Motivated by contributing to high-impact institutional digital transformation projects.

PROFESSIONAL EXPERIENCE

Capgemini Technology Services

Salé, Morocco

Associate Business Advisor – IT & Digital Transformation Projects

March 2026 – Present

- Gathering, analysing and formalising functional requirements; writing specifications and acceptance criteria in a multi-vendor IT context (Microsoft, SAP, Salesforce).
- Operational project follow-up: issue management, change traceability and updating project deliverables.
- Coordination between business teams, technical partners and stakeholders in an Agile environment; contributing to continuous process improvement.

Locamed Santé & Confort

Rabat, Morocco

Business Analyst & Digital Project Manager

Oct. 2024 – March 2026

- End-to-end management of digital projects: requirements scoping, technical coordination, functional acceptance testing (UAT) and post-deployment support.
- Facilitating requirements-gathering workshops; preparing training and communication materials for internal users.
- Analysing performance data (GA4, KPIs) to inform product decisions; implementing Agile working methods in cross-functional coordination.

INTERNSHIPS

CNRA / RCAR – Épargne Prévoyance Branch, CDG

Rabat, Morocco

Process Analyst Intern – Digital Transformation of Procurement

Jan. – May 2024

- Analysis of the Procure-to-Pay (P2P) process, mapping of existing flows and identification of digitalisation opportunities to improve operational efficiency. Final-year thesis: “The impact of digitalising the procurement process on operational efficiency.”

Locamed Santé & Confort

Rabat, Morocco

Digital & Marketing Project Manager Assistant

May – Jul. 2023

- Managing digital campaigns, SEO optimisation, content creation and coordination of creative vendors.

EDUCATION

École Nationale de Commerce et de Gestion (ENCG)

Kenitra, Morocco

Master's Degree in International Business

2019 – 2024

Lycée Abidar El Ghifari

Rabat, Morocco

Baccalauréat, Physics & Chemistry – Good Honours

2018 – 2019

SKILLS

Project Management:	Agile/Scrum, AMOA (business analysis), change management, UAT, backlog, test plans, project documentation
Business Analysis:	Requirements gathering, functional specifications, business processes (P2P), business-tech coordination
Digital Tools:	Microsoft 365, Google Workspace, advanced Excel, Power BI (basics), SQL (notions), GA4, Jira (notions)
Digital & Web:	Shopify, WordPress, Google Ads, Meta Ads, SEO/SEA, Semrush

CERTIFICATIONS

Google Project Management Professional – Coursera / Google

Agile & Scrum Development – IBM

LANGUAGES

Arabic:	Native language
French:	C1 level – TCF 599/700
English:	C2 level – EFSET 73/100